

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 62548 CF LOC-POL FBD - LBD: 09/24/12 - 09/30/12 HL#: Created: 08/09/12 02:36 PM

Client: ED PERLMUTTER FOR... CPE: / / 11558 Agency Commission: 15 % Updated: NMBRISTOW on 08/09/12 03:49 PM

Agency: MEDIA STRATEGIES & RESEARCH Product: 9/24-9/30 EST 11558 (1300) Self :15:00 Confirmed: 08/09/12 03:49 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

## 8/9 NEW ORDER (NH) \$48,975.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5AM	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$250.00	5	\$1,250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS528A	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$300.00	5	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS1	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$350.00	5	\$1,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	1 2 1 1 1 0 0	MORN	30	B			0.0	\$275.00	6	\$1,650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NSUN6-8AM	0 0 0 0 0 0 1	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WCBSSUNAM	0 0 0 0 0 0 1	MORN	30	B			0.0	\$1,300.00	1	\$1,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DPRICE	0 0 1 0 1 0 0	DAY	30	B			0.0	\$450.00	2	\$900.00		
	LUR												
	FBD	LBD	Sep 24										
	09/24/12	09/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DYR	1 0 0 0 0 0 0	DAY	30	B			0.0	\$400.00	1	\$400.00		
	LUR												
	FBD	LBD	Sep 24										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NNOON	0 0 0 1 0 0 0	DAYN	30	B			0.0	\$325.00	1	\$325.00		
	LUR												
	FBD	LBD	Sep 24										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EPHIL2	1 1 0 1 0 0 0	EFG	30	B			0.0	\$600.00	3	\$1,800.00		
	LUR												
	FBD	LBD	Sep 24										
	09/24/12	09/30/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEVE530PM	1 0 1 0 1 0 0	NEWS	30	B			0.0	\$1,100.00	3	\$3,300.00		
	LUR												
	FBD	LBD	Sep 24										
	09/24/12	09/30/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLY630PM	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,000.00	4	\$4,000.00		
	LUR												
	FBD	LBD	Sep 24										
	09/24/12	09/30/12	4										

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013	NEARLY5PM	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,200.00	5	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEARLY6PM	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,000.00	5	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PBLOODS	0 0 0 0 1 0 0	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

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016	PWIFESUN2	0 0 0 0 0 0 1	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATE7	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$1,700.00	5	\$8,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE7	0 0 0 0 0 1 0	NEWS	30	B			0.0	\$1,700.00	1	\$1,700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	LLETTER1	1 1 1 1 0 0 0	LETT	30	B			0.0	\$600.00	4	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/30/12	4										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	59	0	\$48,975.00	\$41,628.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$48,975.00	\$41,628.75	\$0.00	\$0.00